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FOR IMMEDIATE RELEASE

GIVING PILLS TO PETS JUST GOT EASIER AND HEALTHIER.

FlavorTek, Inc. Introduces Unique, New, Low-Calorie Treat For Pill Delivery In Dogs.

Oldsmar, Florida - March 2, 2006 - FlavorTek, Inc., a leading animal health care manufacturer, announces the introduction of a unique, healthy pill delivery treat for dogs- "Flavor-Doh." With two highly palatable flavors for dogs, Liver and Chicken, Flavor-Doh for Dogs is made with all-natural products and contains less than five calories per serving.

Many stubborn pets won't take pills unless it's forced down their throat or disguised in a high-calorie treat such as peanut butter or cheese. Flavor-Doh provides consumers with a healthy alternative and takes the hassle out of medicating their pets in just three easy steps. Just pinch off a generous portion of Flavor-Doh, wrap the capsule/pill until completely covered to conceal medicinal odor and feed to your pet.

"One big advantage Flavor-Doh brings to the veterinarians is one 200 gram container size fits all capsules/pills and is available for all sizes of dogs, thus eliminating carrying multiple sizes of SKU's," says Kristen Fendt, Vice President of Sales for FlavorTek, Inc. "In addition, there is no refrigeration needed and each tub contains approximately 40-133 pill wrap doses, depending on size of the dog and pills."

In recent independent tests (80-dog clinical study), Flavor-Doh received 100% acceptance for dogs. The Company also announced its plan to introduce Flavor-Doh for Cats early summer.

FlavorTek, Inc. is a rapidly growing manufacturer of animal health products specializing in developing unique, palatable, healthy delivery systems for pets. The Company is the brainchild of entrepreneur Mark Pieloch, M.S., M.B.A., R.P.h., founder and CEO of one of the world's leading animal health flavor-base companies. The Company has facilities outside of Tampa, Florida and in Syracuse, Nebraska.

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If you would like more information, please call Kristen Fendt @ 800-500-3421 or email Kristen at: kristen@flavordoh.com