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FOR IMMEDIATE RELEASE

GIVING PILLS TO CATS JUST GOT EASIER.

FlavorTek, Inc. Introduces Unique, Low-Calorie Treat For Pill Delivery In Cats.

Tampa, Florida - July 26, 2006 - FlavorTek, Inc., a leading animal health care manufacturer, announces an easy solution to the battle of pilling a cat - "Flavor-Doh for cats" with two extremely palatable flavors, Fish Flavor with Taurine and Chicken Flavor with Taurine, the pilling process becomes less stressful and easier.

Made with all-natural products and containing less than five calories per serving, Flavor-Doh for cats allows cat owners a healthy, hassle-free way of medicating their cats in just three easy steps. Just pinch off a generous portion of Flavor-Doh, wrap the capsule/pill until completely covered to conceal medicinal odor and feed to your cat.

"Our healthy, flavor-base delivery system in Flavor-Doh for cats at less than five pennies per serving makes this a huge, breakthrough in the veterinary market for increased compliance," says Kristen Fendt, Vice President of Sales for FlavorTek, Inc. Following up the success of our Flavor-Doh for dogs, we are excited to help millions of cat owners and even the cats themselves through the traumatic pilling process."

FlavorTek, Inc. is a rapidly growing manufacturer of animal health products specializing in developing unique, palatable, healthy delivery systems for pets. The Company is the brainchild of entrepreneur Mark Pieloch, M.S., M.B.A., R.Ph., founder and CEO of one of the world's leading animal health flavor-base companies. The Company has facilities outside of Tampa, Florida and in Syracuse, Nebraska.

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